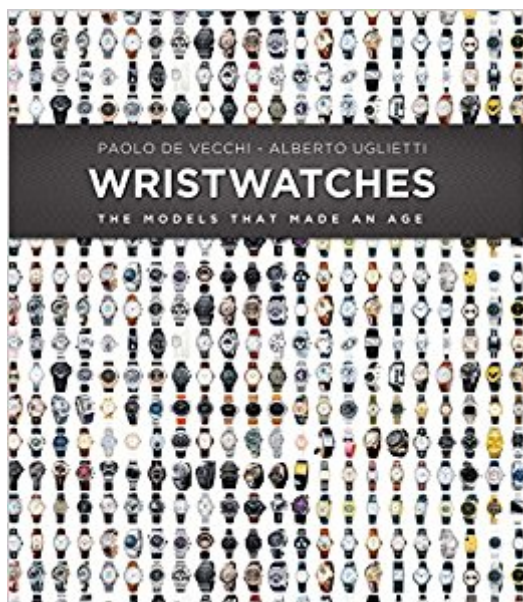


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# Wristwatches: The Models That Made An Age



## Synopsis

From the first models made in the 1900s to the luxury brands created by Cartier and Patek Philippe, the wristwatch has become an object of passion among collectors. Through 55 of the most celebrated manufacturers, and more than 800 photos, this spectacular volume looks at the evolution of the watch—its advances in design and technology, use in everyday life, and social impact. The featured styles include the Calatrava for Patek Philippe, Royal Oak for Audemars Piguet, Santos and Tank for Cartier, Submarines for Rolex, and the colorful Swatch, where plastic and the most innovative materials combine with precious gold and diamonds.

## Book Information

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## Customer Reviews

Paolo De Vecchi is a journalist who has published several volumes on wristwatches. He is director of the magazine *Watches*, and has collaborated on the writings of antiques and collectables. Alberto Uglietti is a journalist and business consultant for Italian and foreign houses of horology. He has published several volumes dedicated to watches.

Very in-depth and thorough on all aspects of watch collecting. A wealth of information.

Could have been a little more detailed.

I browsed this in a local bookshop and formed a strong enough impression to post my opinion here. It is a very typical coffee-table book, with many nice pictures of models throughout the history of

the featured brands; and like most coffee-table books it is light on details. Some high level info is all. I was surprised that Seiko was not in the book, while the brand was truly innovative (first quartz watch, etc), and beat the Swiss at the accuracy game with their Grand Seiko models. This is in my opinion a true oversight, and rather typical of a coffee-table volume that mainly focuses on perceived luxury (though Swatch is also present). Of course they cannot include chapters on all brands, but skipping Seiko? The book might be an okay gift for a watch collector, to browse and enjoy the pictures.

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